

Newsletter #04, 2009

We have really been looking forward to writing this newsletter. One reason is that we have met so many of you in person over the past couple of months ... it feels like writing to real people now! Thank you for that. The other reason is the recently formed partnership with BMW, about which you'll find more information below.

So here is what we have in store for you today:

- Joy is sharing a passion: Welcome BMW
- Featured Exhibition
- What's that country?

Joy is sharing a passion

As of May 15th, BMW is the first Global Partner of Independent Collectors. We are extremely pleased to announce this cooperation. Our shared main objective: To create valuable content for collectors and aficionados of contemporary art.

Be assured: This will not result in an onslaught of advertising, on the contrary. As Global Partner, BMW shares one of our core interests: the production of high quality content related to contemporary art. Naturally, said production comes at a cost, which is where the Global Partnership is coming to fruition. The first manifestation will come in the form of the first "Art Expedition" (in July 2009), pilot to a series of short films we plan on producing in the future.

It is a new evolutionary phase of partnership we are aiming at. It isn't based on an advertising deal, but on a shared passion for substance, relevance and – maybe most importantly – for joy (to borrow one of the carmaker's core values). From our point of view it makes perfect sense to join forces with BMW and we are looking forward to fill our partnership with life."

[More about the partnership](#)

Featured Exhibition: Stéphane Ribordy

This exhibition has been online for a little while now. It comes under the heading of "The uneasy way out", which describes Ribordy's selection and maybe even his collecting habit. What he is looking for is "intellectual stimulus and challenge". It is open to view for registered members only.

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What's that country?

When starting a community with just a handful of users, looking for members from certain cities or countries can be frustratingly unfruitful. Now, with over 1,500 members from 66 countries, we have activated the country-search function.

If you always wanted to know how many members are from Latvia, Portugal or the UK, you can still that thirst for information now.

Search

There are a lot of things coming up in the near future: the first birthday of Independent Collectors, the next phase of "The Upcoming Collector" etc.

Register now

That's all for today. Thank you for your continuing input and support,
Your Team at Independent Collectors

The logo for Independent Collectors features a solid black square to the left of the text. The text "independent" is in a lowercase, sans-serif font, and "Collectors" is in a larger, bold, uppercase, sans-serif font. Below the text is a thick, solid black horizontal bar.

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